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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/803,545	03/09/2001	Stanislaus Pietrucha JR.	2008-00100	7312
23505	7590 07/14/2004	EXAMINER		INER
CONLEY ROSE, P.C.			MCALLISTER, STEVEN B	
P. O. BOX 3267 HOUSTON, TX 77253-3267			ART UNIT	PAPER NUMBER
			3627	
			DATE MAILED: 07/14/2004	4

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)
Office Action Commons	09/803,545	PIETRUCHA ET AL.
Office Action Summary	Examiner	Art Unit
~	Steven B. McAllister	3627 MJ
The MAILING DATE of this communication Period for Reply	n appears on the cover sheet wit	h the correspondence address
A SHORTENED STATUTORY PERIOD FOR R THE MAILING DATE OF THIS COMMUNICATI - Extensions of time may be available under the provisions of 37 Ca after SIX (6) MONTHS from the mailing date of this communication - If the period for reply specified above is less than thirty (30) days, - If NO period for reply is specified above, the maximum statutory period for reply within the set or extended period for reply will, by Any reply received by the Office later than three months after the earned patent term adjustment. See 37 CFR 1.704(b).	ON. FR 1.136(a). In no event, however, may a re on. a reply within the statutory minimum of thirty period will apply and will expire SIX (6) MONT statute, cause the application to become ABA	rply be timely filed (30) days will be considered timely. THS from the mailing date of this communication. ANDONED (35 U.S.C. § 133).
Status		
1) Responsive to communication(s) filed on	05 April 2004.	
	This action is non-final.	
3) Since this application is in condition for all closed in accordance with the practice un		
Disposition of Claims		
4)⊠ Claim(s) <u>33-56 and 153-178</u> is/are pendin	a in the application	
4a) Of the above claim(s) is/are with	• • • • • • • • • • • • • • • • • • • •	
5) Claim(s) is/are allowed.	indication is a second delication.	
6) Claim(s) is/are rejected.		
7) Claim(s) is/are objected to.		
8) Claim(s) <u>33-56 and 153-178</u> are subject to	restriction and/or election requ	iirement.
Application Papers		`
9) The specification is objected to by the Exa	miner.	
10) The drawing(s) filed on is/are: a)	accepted or b) objected to b	y the Examiner.
Applicant may not request that any objection to	o the drawing(s) be held in abeyand	ce. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the co	orrection is required if the drawing(s	s) is objected to. See 37 CFR 1.121(d).
11) The oath or declaration is objected to by the	e Examiner. Note the attached	Office Action or form PTO-152.
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for for a) All b) Some * c) None of: 1. Certified copies of the priority docur 2. Certified copies of the priority docur 3. Copies of the certified copies of the application from the International But * See the attached detailed Office action for a	nents have been received. nents have been received in Ap priority documents have been r ureau (PCT Rule 17.2(a)).	plication No eceived in this National Stage
Attachment(s)		
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) 		ımmary (PTO-413) /Mail Date
Information Disclosure Statement(s) (PTO-1449 or PTO/SI Paper No(s)/Mail Date		ormal Patent Application (PTO-152)

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DETAILED ACTION

Election/Restrictions

This application contains claims directed to the following patentably distinct species of the claimed invention: Species I, (claims 33-56 as understood by the examiner) drawn to a method of facilitating product offerings based on a customer address; and Species II, (claims 153-178 as understood by the examiner) drawn to a method of facilitating product offerings based on a customer affiliation.

Applicant is required under 35 U.S.C. 121 to elect a single disclosed species for prosecution on the merits to which the claims shall be restricted if no generic claim is finally held to be allowable. Currently, no claims are generic.

Applicant is advised that a reply to this requirement must include an identification of the species that is elected consonant with this requirement, and a listing of all claims readable thereon, including any claims subsequently added. An argument that a claim is allowable or that all claims are generic is considered nonresponsive unless accompanied by an election.

Upon the allowance of a generic claim, applicant will be entitled to consideration of claims to additional species which are written in dependent form or otherwise include all the limitations of an allowed generic claim as provided by 37 CFR 1.141. If claims are added after the election, applicant must indicate which are readable upon the elected species. MPEP § 809.02(a).

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Should applicant traverse on the ground that the species are not patentably distinct, applicant should submit evidence or identify such evidence now of record showing the species to be obvious variants or clearly admit on the record that this is the case. In either instance, if the examiner finds one of the inventions unpatentable over the prior art, the evidence or admission may be used in a rejection under 35 U.S.C. 103(a) of the other invention.

Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

Applicant is reminded that upon the cancellation of claims to a non-elected invention, the inventorship must be amended in compliance with 37 CFR 1.48(b) if one or more of the currently named inventors is no longer an inventor of at least one claim remaining in the application. Any amendment of inventorship must be accompanied by a request under 37 CFR 1.48(b) and by the fee required under 37 CFR 1.17(i).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven B. McAllister whose telephone number is (703) 308-7052. The examiner can normally be reached on M-Th 8-6:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert P. Olszewski can be reached on (703) 308-5183. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Steven B. McAllister